

Press release, Sint Niklaas, Belgium, 15 September 2010

Domo[®] Sports Grass is providing the artificial grass for the biggest sports infrastructure investment ever in Flanders



Playing on artificial grass has many advantages. Artificial grass can be played on up to five times longer than natural grass in practically all weather conditions. Artificial grass also provides higher playing comfort and a faster, more technical play on a safer playing surface.

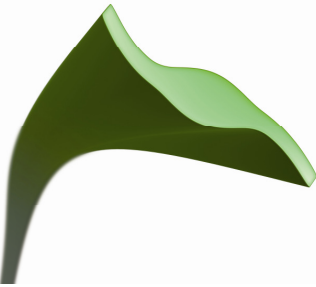
On 23 July 2010 the Flemish Government, on the proposal of Philippe Muyters, Flemish Minister for Sport, definitively approved the dossier for the construction of 29 pitches with artificial grass from Domo[®] Sports Grass. A first cluster of artificial grass pitches has been implemented as part of the previously launched modernisation of sports infrastructure and financed by

public-private collaborations. The concrete implementation has been awarded to the Krinkels construction company.

The local authorities that are included in the first cluster of artificial grass pitches are: Aalst (2 pitches), Antwerp (province), Antwerp (city), Borsbeek, Bruges, Ghent (7 pitches), Grimbergen, Halle (2 pitches), Herselt, Huldenberg, Lommel, Maasmechelen (2 pitches), Machelen, Mechelen, Merchtem, Oudenaarde, Sint-Pieters-Leeuw, Tongeren, Turnhout and Wommelgem.

Domo[®] Sports Grass, located in Sint Niklaas, has been the Belgian market leader in artificial grass sports pitches and will produce these artificial grass courts for Krinkels over a period of several years. In 2010, the first nine courts are to be installed, which together amount to approximately 80,000 m².

The selected artificial grass, Domo[®] VarioSlide S PRO, is an excellent and natural looking grass mat made with a new technology: Heliflex.



The selected artificial grass, Domo[®] VarioSlide S PRO, is an excellent and natural looking grass mat made with a new technology: Heliflex. After years of research, a controllable spiral form has successfully been affixed to the monofilament yarns of the grass. This technology creates the ultimate grass mat with untried elasticity. When vertical, the spiral yarn is at rest, but as soon as lateral or downward pressure is exerted, the yarn comes under tension, and will want to spring back upright into its natural resting position as quickly as possible. By applying the Heliflex Technology to the entire surface, a pitch is created in which the grass yarns always spring up nice and straight. This means that the ball always rolls or lies on the tips of the upright yarns, which thereby perfectly guarantees the most important playing properties in football: "ball roll" and "foot under the ball". More than ever before, the players also have the feeling of playing on natural grass.



Domo[®] VarioSlide S PRO has also been thoroughly tested according to all major global standards

Domo[®] VarioSlide S PRO has also been thoroughly tested according to all major global standards, FIFA Quality Concept, European standard EN 15330-1, German standard DIN 18035-7, Swiss standard ESSM105D, as well as NFP 90-112, IRB and GAA. Various other FIFA 2STAR projects have already been implemented with this type of grass mat, including Billerbeck 2009, Espen Moos 2009 and Oostakker 2009.

For more information:

Domo[®] Sports Grass, Sint Niklaas

Sales Director: jean.willems@domo.org – 0032 477 39 61 18

Marketing Manager: sarah.leysen@domo.org – 0032 477 39 61 54

www.domosportsgrass.com